

Welcome! On behalf of Easton Main Street Initiative thank you for kicking off your holidays in Downtown Easton. We are excited to offer you a full day of holiday cheer. Kick off the holiday shopping season with Downtown Easton's selection of unique boutiques and specialty stores. Enjoy the sights and sounds of the season with live music, carriage rides, strolling street performers, ice carvers, and more treats to delight the whole family. A full day of merriment culminates in the grand lighting of Easton's Peace Candle.

Shopping downtown...

(Some of our many shops offering specials throughout the day)

Deck the Town

**Suddenly Samantha | 140 Northampton Street
Brick + Mortar | 8 Centre Square**

HOMEBASE Easton | 432 Northampton Street

30 skate decks designed by 30 artist. On display from 12Noon-5pm; silent auction from 5-8pm. ALL proceeds go directly to Safe Harbor Easton.

Lille Syster | 140 Northampton Street

Kids Only! Drop off the kiddos (boys & girls ages 5 and up) while you do some shopping. Kids will be making paper flowers, and leaving with three secret holiday gifts. Pizza and holiday cookies being served.

11:30am-1:30pm | \$25/child

Penache Hair Designers | 22 S. Second Street

Present a local receipt for a chance to win a raffle basket (\$400 worth of product). \$100 gift card, get \$20 in free gift cards; 20% all product Plus gift card & product specials; 9am-1pm.

Polliwogs & Petunias | 15 S. Second Street

10% off and Mrs. Claus reading stories in the shop starting at 12Noon.

Indigo Hair Designs | 19 S. Second Street

Sale on Aveda products! 1 for 10% Off, 2 for 15% Off, 3 for 20% Off.

Easton Antique Co-Op | 60 Centre Square

Drinks, snacks, and 10% - 30% off.

Grandma's Backporch | 13 S. Bank Street

Light refreshments.

Sigal Museum | 342 Northampton Street

With a \$25 purchase receive a free vintage poster of the Peace Candle, with a \$50 purchase receive a free vintage poster of the Peace Candle and two free admission tickets to the Sigal Museum.

Re:find | 437 Northampton Street

Enter for a chance to win \$100! Entry with each purchase.

Twice Upon A Time | 466 Northampton Street

Ribbon cutting at 10am!

Join us for Winter Wassail! Enter to win a gift basket.

Plus 10% off all purchases over \$50. Refreshments throughout the day.

The Holly and The Ivy | 14 N. Third Street

Milk and cookies.

The Loving Piece | 7 N. Third Street

Free incense with \$30 purchase. Enter to win a \$25 gift certificate.

Light a Night

11.28 Patricia Smith
"Happy Birthday Shemby"

The Goldenbergs, Lauten and Brooks Families
"Family"

Mr. & Mrs. Gary Sigman
"In loving memory of Vito & Kay Cerino"

Stephen Wilson & Sarah Clark
"Loved ones"

11.29 Mr. & Mrs. Gary Sigman
"In loving memory of Vito & Kay Cerino"

Jennifer Dobbs

Mayor Sal and Pam Panto
"In memory of Mary Panto"

11.30 Mayor Sal and Pam Panto
"In memory of Jack Wallasia"

Preston and Sue Hindmarch
"In memory of Charlie Weaver"

12.1 Strunk Funeral Home

12.2 Patricia Haviland
"In memory of Charles and Mary Haviland"

12.3 Mary Jane and Richard McAteer

12.4 Preston & Sue Hindmarch
"In memory of Carol Hindmarch Weiss"

12.5 Bessie Cicero
"In memory of Thersa & Carl Cicero"

Patricia Smith
"Happy 9th Birthday Kendall Kubbishun"

Patrick J. Santos
"In loving memory Ann and Meinardo Santos"

12.6 Riverview Estates Active Adult Community
"Lighting the way for peace"

12.7 Riverview Estates Active Adult Community
"Lighting the way for peace"

12.8 Riverview Estates Active Adult Community
"Lighting the way for peace"

12.9 Riverview Estates Active Adult Community
"Lighting the way for peace"

12.10 Riverview Estates Active Adult Community
"Lighting the way for peace"

12.11 Mary Jane and Richard McAteer

12.12 Blabbermouth Communications
"Wishing all of the volunteers that make Easton great, a very Merry Christmas"

Jim and Lila Dale
"In loving memory of Stephen Finney Jr. Died 5/23/15, thank you for your dedication and service to our country"

12.13 Sandra P. Vulcano
"Carmen Lisinicchia, Catherine and Patsy Vulcano"

12.14 Club Scouts Pack 3

12.15 Karen and Rod Oren
"In memory of Russell Johnson & his love for Easton"

12.16 Pat Burton
"In memory of Peggy Burton"

12.17 Preston & Sue Hindmarch
"Happy Birthday, Bob"

Andrew Fiscus
"In memory of Curtis"

12.18 Edward Shaughnessy Esq.
"Happy Holidays Everyone"

Laurie and Mark Thompson
"In memory of our mom, Dini Parnell. Your daughters, Carol, Linda and Laurie"

12.19 Laurie and Mark Thompson
"In memory of our mom, Dini Parnell. Your daughters, Carol, Linda and Laurie"

Lehigh Valley Humanist
"BE GOOD FOR GOODNESS" SAKE"

BKM Accounting & Bookkeeping
"Peace, Love and Joy!"

12.20 Preston & Sue Hindmarch
"In memory of Dick and Dorothy Hindmarch"

12.21 Aardvark Graphics & Framing by Request
"Merry Christmas and Happy New Year"

12.22 Donna Krivoski
"In honor of Betty Lee Foulk"

12.23 Lori & Mario Kram
"Richard Kram, Martha and Clyde Bachman"

Phyllis Vintage
"In honor of my son, Sergeant Zachery Boda USMC"

12.24 Jim, Lila and Jacob Dale
"SGT 1st class, Jesse James Dale US Army, died Nov. 1, 2013. Hearts are broken; we miss you more and more with each passing day. Love you forever, Mom, Dad, and Jacob"

Rosemary Eck
"In loving memory of John Anthony Eck, sadly missed by Rosemary and John Eck"

Nancy J. Poplawski
"In loving memory of Raymond G. Otsfeld. Love, Jeanne, Ray, Nancy, Mary, Tom, Grandchildren and great grandchildren"

Terry and Bud Palmer
"In honor of Max and Phoebe Sunshine Palmer"

12.25 Patricia Smith
"In memory of Mary Spagnola"
Trinity Episcopal Church

Lydia Bruneo
"In loving memory of my great grandmother, Irene Patti. Happy Birthday, Nana Irene."

Stephen Wilson & Sarah Clark
"Loved ones"

12.26 Fran & Carol Tone and Family
"In memory of Henry, Lynne, Cyn and Phil"

12.27 Preston and Sue Hindmarch
"In memory of Sylvia Pretopapa Donato. We miss you, Syl!"

12.28 Strunk Funeral Home

12.29 Edward Shaughnessy Esq.
"Happy Holidays Everyone!"

12.30 Maria Ramunni
"In loving memory of Vincent F. Ramunni"

12.31 Georgian Gerlach
"In memory of Jennifer Christy Bono & Thelma Federico"

Deb Rissmiller
"In memory of Henry Heimbach, from your loving family."

1.1 Dr. Gaeton and Teresa Demartino
"Family of Difrancesco and Demartino, living and deceased."

David and Kim Kmetz
"Wishing all a very happy and healthy New Year"

Colonial Pizza
"Tradition! Colonial Pizza is a proud supporter"

1.2 Colonial Pizza
"Tradition! Colonial Pizza is a proud supporter"

1.3 Colonial Pizza
"Tradition! Colonial Pizza is a proud supporter"

1.4 Easton Area Industrial Land Development
"Helping Easton's Businesses"

1.5 Edward Shaghnessy Esq.
"Happy Holidays Everyone!"

1.6 Mr. and Mrs. Richard Marzuoli
"Mary Frances Roberts Hackenburg"

Trinity Episcopal Church

Nancy J. Poplawski
"Happy Birthday in Heaven to our husband, father and grandfather, Joseph G. Poplawski. Love Nancy, Bill, Christopher and Grandchildren"

1.7 Mary Jane and Richard McAteer

1.8 Mary Devine
"Philip Carlson, You make me smile"

1.9 Marya, the Museum of Ethnography

1.10 Paul Jacobsen
"Peace"

Barbara DeStefano
"In memory of John A. Cappellano"

1.11 Preston & Sue Hindmarch
"In memory of Harold and Blanche Schleicher"

1.12 Strunk Funeral Home

1.13 Beverly Murbach-Erhardt and Me- Art Studio

1.14 Diane Haviland
"In memory of Betty Haviland"

1.15 Dave's Ice Cream and Hot Dogs
"In memory of James Rose and Phyllis Rose"

1.16 Ben & Susan Gilmore

1.17 Easton Outdoor Company
"For Brooks and Harper"

1.18 Stephen Wilson & Sarah Clark
"Loved ones"

Thank you to all who sponsored an evening of light for the 2015-16 season.



Shopping downtown (cont.)

Quadrant Book Mart & Coffee House | 20 N. Third Street

Storewide discounts on books! Plus, pre-order giant, gourmet, caramel apples and receive 4 gourmet dipped pretzel sticks FREE!

Sweet Girlz | 40 N. Third Street

Cookie Samples, plus 10% off of non-edible merchandise! Cake Decorating Demo at 1pm and 3pm, located inside our bakery, free to anyone!

Twice Chic Boutique | 129 N. Third Street

Light snacks. Free gift with purchase of \$50, plus savings up to 50% off everything in the store.

Ahlum Gallery | 106 N. Fourth Street

Light refreshments 10am-5pm.

Skin Clinic Wellness & Waxing Boutique | 76 N. Fourth Street

Open house from 9am-3pm. Specials: \$45 flash facials to freshen up for the holiday! Purchase a gift card for \$50 or more, and you receive a \$10 off for you! (\$10 off for each \$50 spent in gift certificates!)

Salvage Goods | 24 South Third Street

Free gift wrap, refreshments, 15% off any item of \$30 or more.

Mosaic Mary and Avison Studio | 22 South Third Street, 2nd Floor

Artist demonstrations.

Plus so much more! Please visit our Retail Concierge tent in Centre Square for directions to our fabulous businesses.

We are proud to support the Small Business Saturday movement that has taken hold over the last five years. As a consumer, you are a key part in helping small businesses thrive. By shopping or dining at small businesses throughout the year, you're showing your support for the small businesses in your neighborhood in the community you call home. For every \$100 spent at locally owned businesses, \$68 stays in the community, compared to \$43 spent at chain or big box stores.

Do something big for your neighborhood. #shopsmall

Grab a bite...

(Some of our many restaurants offering specials throughout the day)

Sette Luna | 219 Ferry Street

Valenca | 64-66 Centre Square

3rd & Ferry Fish Market 56 S. Third Street

Blue Sky at the State Cafe & Grill 14-16 S. Fifth Street

Pearly Bakers Ale House 11 Centre Square

Terra Cafe 321 Northampton Street

Two Rivers Brewing Company 542 Northampton Street

Colonial Pizza 136 Spring Garden Street

River Grille 243 Northampton Street

Because They Want Their Guests to Come Back
Another Reason to Shop in Easton.
ShopDowntownEaston.com/entertain

Because He Didn't Even Enter the Contest
Another Reason to Shop in Easton.
ShopDowntownEaston.com/him

Because Socks May As Well Be Sacks of Coal
Another Reason to Shop in Easton.
ShopDowntownEaston.com/kids

Because Even Grandma Thinks It's Gaudy
Another Reason to Shop in Easton.
ShopDowntownEaston.com/her

CENTRE SQUARE

ON THE STAGE:

- 11:00am: Chris Cummings Trio
- 12Noon: Santa arrives with the Uptown String Band
- 1:00pm: Little Brass Band
- 2:00pm: Charlie Zahm
- 3:00pm: Easton Area Middle School Band
- 3:30pm: Easton School of Rock
- 4:00pm: Easton Munciple Band
- 5:00pm: The Burning Hearts (light dance performance)
- 6:00pm: Tuba Christmas
- 6:30pm: Peace Candle Lighting Ceremony**
- 7:00pm: Tuba Christmas

IN THE CIRCLE:

- 9:00am-1:00pm: Easton Farmers' Market
- 12:30-6:30pm: Horse and Carriage Rides
- 2:00-7:00pm: Food Vendors
- 2:00-7:00pm: City Snow Plows & Trucks
- 2:00-7:00pm: Minions!
- 4:00-7:00pm: Toys for Tots

EAST SIDE OF DOWNTOWN

- 11:00am-4:00pm: ACE Crafters | *Grand Eastonian Hotel*
- 11:00am-1:00pm: Open House & Tours
Bachmann Publick House
- 1:00-7:00pm: Taza Food Truck | *near Easton Outdoor Company*
- 2:00-5:00pm: Ice Carvers | *near Easton Outdoor Company*

NORTH SIDE OF DOWNTOWN

- 11:00am-1:00pm: *Broadcasting LIVE: HAWK 99.9*
outside Quadrant Book Mart & Coffee House
- 1:00-7:00pm: Photos with Santa | *Third Street Alliance*
- 1:00-6:30pm: Pony Rides | *PNC Bank Parking Lot*
- 4:00-7:00pm: Open House, Stories and Treats | *First UCC*
- 4:30-5:30pm: Easton Area High School Chamber Singers
First Presbyterian

SOUTH SIDE OF DOWNTOWN

- 2:00-5:00pm: Ice Carvers | *outside Pine Street Parking Garage*

WEST SIDE OF DOWNTOWN

- 10:00am-3:00pm: Artists in the Alley | *North Bank Street*
- 11:00am-5:00pm: Peace Candle Documentary | *Sigal Museum*
- 11:00am-12Noon: Science on a Sphere | *Nurture Nature Center*
- 1:00-4:00pm: Story time with Mrs. Claus | *Pomfret Club*
- 2:00-5:00pm: Ice Carvers | *outside Easton Public Market*
- 2:00-6:00pm: Face Painting | *North Bank Street*
- 4:00-7:00pm: Cops 'n Kids Christmas Capers
North Bank Street

Plus Strolling Street Performers All Day:

- Dickens Characters | Earl the Accordionist | Little Brass Band
- Grins & Grins | Stiltwalker | Balloons the Clown | Town Crier

FREE PARKING

METERS ONLY

Nov. 28th
Dec. 27th

Saturdays and Sundays

Happy Holidays from the City of Easton

Peace Candle Ornaments



\$20. each | Find them at the info tent
Or online at EastonMainStreet.org

Free Bridge Ornaments



\$20. each | Find them at the info tent
Or online at EastonMainStreet.org



GENEROUSLY SPONSORED BY:



The Giving Season Starts in Easton

DOWNTOWN EASTON GIFT CARD

Gift Card is available at the Easton Main Street Initiative office, Sigal Museum, and online at eastonmainstreet.org.



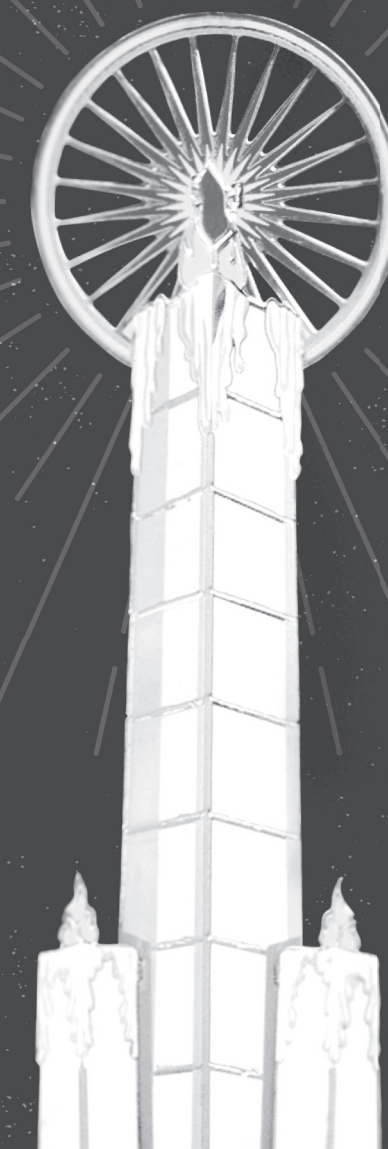
Today's events:

PRESENTED BY:

EASTON MAIN STREET INITIATIVE
"A grass-roots, volunteer-driven, non-profit downtown revitalization program."
A subsidiary of the Greater Easton Development Partnership
For more info, visit online at www.EASTONMAINSTREET.org



HOLIDAY
OPEN HOUSE
& PEACE
CANDLE
LIGHTING



2015

**SATURDAY,
NOVEMBER 28**

11AM-7PM

EastonMainStreet.org | ShopDowntownEaston.com



GEDP