

## FOR IMMEDIATE RELEASE

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### **Easton Main Street Announces Lehn's Court Lighting Installation**

First of three pedestrian alley light installations completed.

**Easton, PA, September 5, 2013** – Easton Main Street Initiative (EMSI) is very excited to announce the completion of the first of three lighting installations in the downtown's pedestrian alley ways. Lehn's Court, a pedestrian alley located in the heart of Downtown Easton in Centre Square, and home to Rivals Sports Bar & Nightclub, Mothers Bar and Pearly Bakers Ale House, saw the addition of European-style café lighting through the alley way this week.

Two additional pedestrian alley ways, South Bank Street (between Northampton St. and Pine St.) and North Bank Street (between Northampton St. and Church St.) have also been selected for lighting installations beginning later this year.

A project of Easton Main Street Initiative's Design Committee, it spotlights Downtown Easton's fantastic retail & restaurants and also adds a lighting element for evening hours and increases walkability through the downtown. EMSI has received tremendous support for this project from the business and property owners alike and also the City of Easton. This phase of the project was funded through the Easton Main Street Initiative, a grant from the Lehigh Valley Chamber Foundation and Rich Rosati, owner of 1 Lehn's Court and a soon-to-open restaurant featuring coal fired pizza and pub at that location.

A dedication ceremony will be held this Sunday, September 8<sup>th</sup> at 5:30pm outside of Rivals Sports Bar & Nightclub. Rivals will be hosting an outdoor concert and football kickoff patio party with Brian Kirk & The Jirks directly after.

For more information on the Easton Main Street organization, visit us online at [www.EastonMainStreet.org](http://www.EastonMainStreet.org).

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Easton Main Street Initiative (EMSI) is a subsidiary of Greater Easton Development Partnership, a registered 501c3. EMSI's mission is to promote/encourage/enhance the economic strength and vitality of Easton's central business district through volunteer and community driven efforts.