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**Street Art Event to Help Raise Funds for Easton Main Street**

Event will take place in conjunction with Drinky's Skate Jam.

**Easton, PA, September 10, 2013** – Easton Main Street Initiative will be sponsoring a LIVE Street Art event Saturday, September 14<sup>th</sup> in conjunction with the Drinky's Skate Jam in Downtown Easton.

Five local artists, Steven Leibensperger, MOP\$, Matt Nixon, Elyse Rivera and Tatiana Troxell, will be participating. Each artist will be given a 4' x 8' sheet of plywood to work on from 3-6pm in Centre Square. Artists will be working with an Easton Streetscape theme and using spray paint, among other mediums, to complete their pieces.

A silent auction will be held throughout the day and conclude at 6:30pm. Part of the sale of artwork will be donated to Easton Main Street Initiative.

The art event will run during the Drinky's Skate Jam which will bring in Red Bull's half-pipe for a skate board competition and also the City of Easton's new mobile skate park. There will also be a DJ competition, roller derby demos & mini scrimmages and numerous local vendors. This is an all ages event.

For more information on the Drinky's Skate Jam visit: [www.drinkysskatejam.com](http://www.drinkysskatejam.com) or [www.drinkys.com](http://www.drinkys.com).

For more information on the Easton Main Street organization, visit: [www.EastonMainStreet.org](http://www.EastonMainStreet.org).

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Easton Main Street Initiative (EMSI) is a subsidiary of Greater Easton Development Partnership, a registered 501c3. EMSI's mission is to promote/encourage/enhance the economic strength and vitality of Easton's central business district through volunteer and community driven efforts.