



# What's Up! DOWNTOWN



[www.EastonMainStreet.org](http://www.EastonMainStreet.org)

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## Got Kids? Head to Downtown Easton for Oodles of Fun!

Within just a few easily-walked blocks, downtown Easton offers plenty of entertaining and educational destinations for children of all ages. Like these:

### **Bank Street Creamery**

15 South Bank Street. 610-252-5544. [bankstreetcreamery.com](http://bankstreetcreamery.com)  
Noon to 9 p.m. Tuesday-Thursday;  
Noon to 10 p.m. Friday and Saturday;  
Noon to 8 p.m. Sunday; Closed Monday (Seasonal)

Fortify and delight the little (and big) ones with delectable, old-fashioned, hand-crafted premium ice cream. With over 120 flavors in rotation, have fun choosing everyone's fave!

### **Book & Puppet Theater**

466 Northampton Street, Floor 1. 484-541-5379. [bookandpuppet.com](http://bookandpuppet.com)  
10 a.m. to 7 p.m. Tuesday-Thursday; 10 a.m. to 9 p.m. Friday-Saturday; Noon-5 p.m. Sunday; closed Monday

Easton's newest addition! One fan's take on Book & Puppet Theater: "Love having a wonderful independent bookstore! My kids love the story times, puppet theater, fun books and toys. Many happy memories will be made at this special place," said Sukhveen McClain.

### **Crayola Experience**

30 Centre Square. 610-515-8000. [crayolaexperience.com](http://crayolaexperience.com)  
9:30 a.m. to 4 p.m. most weekdays, 10 a.m. to 6 p.m. Saturday and Sunday

Boasting 28 exciting, hands-on attractions, Crayola Experience is where color, chemistry and technology magically combine to create a fun-filled, colorful adventure for a kid's imagination.

### **Genesis Bicycles,**

126 Bushkill Street. 610-253-1140. [genesisbicycles.com](http://genesisbicycles.com)  
11 a.m. to 8 p.m. Monday, 11 a.m. to 8 p.m. Thursday and Friday, 10 a.m. to 5 p.m. Saturday, Noon to 5 p.m. Sunday, Closed Tuesday and Wednesday

Time to teach your little one to ride her first two-wheeler? Genesis' experts will guide you to the perfect bike and assist with riding lessons. In town for the day? Rent bikes (and child trailers) to enjoy Easton's nearby, easy-to-ride trails. Named one of America's best bike shops.

### **Lille Syster,**

140 C Northampton Street. 484-316-0601. [lillesystereaston.com](http://lillesystereaston.com)  
11 a.m. to 5 p.m. Tuesday through Saturday or by appointment (hours)

Learning how to craft fabulous paper flowers makes a sensational birthday



party—and is also an engaging way to while away a couple of hours with little ones. Call ahead for details.

### **Nurture Nature Center**

518 Northampton Street. 610-253-4432. [nurturenaturecenter.org](http://nurturenaturecenter.org)  
10 a.m. to 1 p.m. Wednesdays, 6-9 p.m. Thursdays and 10 a.m. to 4 p.m. Saturdays (seasonal)

Interest the kids in protecting their environment. Also, discover the secrets of outer space. Visit NNC's Facebook page for schedule and upcoming events.

### **State Theatre,**

453 Northampton Street. 610-252-3132. [statetheatre.org](http://statetheatre.org)

Easton's fabulously-preserved theater offers a diverse mix of live shows for family audiences. Check out their busy schedule of holiday performances, including the spectacular Christmas Wonderland on 12/2.

## Focus Groups Zero in on Downtown's Daytime Business Trends

Easton's Main Street Initiative (EMSI) is facilitating two focus group discussions to learn more about daytime business traffic in the Downtown neighborhood.

One will elicit information from invited Downtown business owners about their impressions of Downtown's daytime economy, and its impact on the success of their businesses. A second will include invited Downtown residents and daytime office workers to develop information about their ability and willingness to shop weekdays from 9 to 5.

EMSI hopes to learn what goods and services are needed to bring people out of their homes and offices during working hours. "We have the ability to

do more 9 to 5 business and we can do more to strengthen that business," said Curt Ehly, a member of EMSI's Economic Vitality Committee.

## FAM Tours Return!

Even if you've lived in Easton for years – and especially if you haven't – you can learn a lot about what's up downtown by taking a fun, entertaining – and free – tour. See historic sites, new and old businesses, great new residences, and our many wonderful places to eat.

A tour will take place on the second Saturday in November, and last about 45 minutes. Mayor (and Easton history buff) Sal Panto led the October tour. Dawn Hart, director of economic development for Easton, will lead the November tour.

Meet at 11 a.m. on the west side of Centre Square. Free Easton Farmers' Market totes for the first 10 participants!

## Peace Candle Lighting/Holiday Open House

Mark your calendars for Saturday, Nov. 25! It's Easton's daylong downtown festival to kick off and celebrate the holiday season. The inspiring highlight of the day? The lighting of the historic 60-plus year old Peace Candle in Centre Square.

The events team at EMSI is hard at work finalizing the day's schedule, but here's a sneak peek. Check [eastonmainstreet.org](http://eastonmainstreet.org) for details.

- **Small Business Saturday.** All day. Select downtown retailers and restaurants will offer events, special sales or holiday treats. Look for the blue and white "Shop Small" signs and balloons at participating businesses.
- **Breakfast with Santa.** 9 a.m. The Pomfret Club. 33 South Third Street. Kids enjoy a singalong, fun crafts, and treats. Tickets available at [eastonmainstreet.org](http://eastonmainstreet.org).

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- **Santa Arrives!** Centre Square around 1 p.m. Be sure to stop by and let him know if you've been naughty or nice. Then, follow him to Third Street Alliance (see below).
- **Photos with Santa.** Third Street Alliance. All day. 41 North Third Street. Hear the Lehigh Valley Youth Chorus, enjoy special performances and don't miss the amazing holiday decorations or the fantastic display of gingerbread houses!
- **Musical performances.** All Day. Centre Square. Schedule includes: Brass Ensemble, Carter Lansing, Easton Middle School Jazz Band, School of Rock, Corinne Mammana, Easton Municipal Band and Swing Time Dolls. More to come!
- **Downtown activities.** All day into the evening. Look for the Moon Bounce, face painting, pony rides, trackless Polar Express train, Grins and Grins, Balloons the Clown, ice carving, Strolling Dickens Choirs and much more.
- **Food.** In addition to our restaurants' special Peace Candle Day items, food trucks stationed around town will

also offer yummy sustenance.

- **Carriage rides.** All day into evening. Centre Square. Don't miss Cinderella's Carriage!
- **Mrs. Claus reads holiday tales.** Check [eastonmainstreet.org](http://eastonmainstreet.org) for details.
- **Peace Candle Lighting.** Centre Square. 6:30 p.m. The inspiring and awesome lighting and its message of peace is the day's memorable finale. And maybe you and your family could pull the switch to light her up—here's how: Check [eastonmainstreet.org](http://eastonmainstreet.org) and enter the bidding competition on eBay. Highest bidder wins! Funds benefit Easton Main Street Initiative's many good works.
- **Light the Night.** Sponsor a night of the Peace Candle for \$30 to honor a loved one or special occasion. Send checks to (or stop by):  
**Easton Main Street Initiative  
 c/o Peace Candle  
 35 S. Third Street  
 Easton, PA 18042**
- **Candle Sale.** EMSI will sell battery-operated candles. Check [eastonmainstreet.org](http://eastonmainstreet.org) for details. Let us join hands to support peace



in our community, light the Peace Candle and sing "Let there be Peace on Earth."

## Volunteer Spotlight: Curt Ehly

We honor Easton's favorite man about town and the resonant voice of the Easton Farmers' Market, Curt Ehly, as this season's special volunteer. A dedicated volunteer for a dozen or so years, Curt's led or been active on several committees, beginning with PRIDE, one of the forces that helped energize Easton's renaissance. He's also helped spearhead a focus to include efforts that promote Easton's West Ward and other communities. His contributions to Easton are boundless. "Becoming a volunteer for Easton helped fill a void in my life when I first moved to town," says Curt. Next time you spy Curt at EFM or another event, stop by and thank him for his many years of dedicated service.

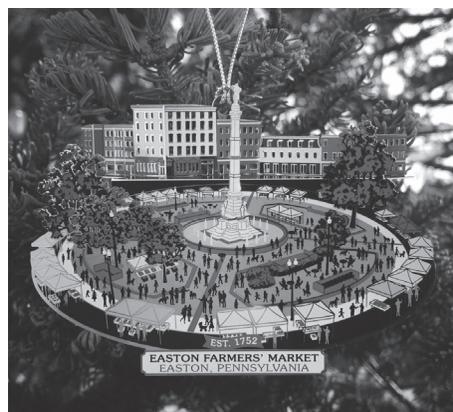


## Where in the World are Easton's Ornaments?

Each year since 2014, EMSI's team has created a stunning ornament to celebrate an Easton landmark. The line includes the Peace Candle, the Northampton St. Free Bridge, and

the Easton Bugler. And this year, we'll celebrate the Easton Farmers' Market. Ornaments are \$20 each and available at the EMSI office, 35 S. Third Street (Cash only). All four ornaments can also be purchased as a set for \$75. Ornaments can also be purchased at [eastonmainstreet.org](http://eastonmainstreet.org).

In a fun twist, this year we're asking folks to take an ornament along on your travels and photograph it. Or, if you've given an Easton ornament as a gift to a loved one outside the area, ask for a photo so we can see how far our ornaments have traveled. Share your photos on EMSI's Facebook page: [Facebook.com/EastonMainStreet](https://www.facebook.com/EastonMainStreet).



## Easton Welcomes New Businesses

The following business recently opened in the Main Street district. We'd like to welcome them to Downtown Easton and wish them much success!

- **The Bayou Easton**, 64-66 Centre Square, restaurant featuring southern cuisine
- **Lehigh Valley Charter Arts School**, 30 N. 4th St.
- **Wicked**, 526 Northampton St., gift shop, home furnishings

- **Book & Puppet Co.**, 466 Northampton St., book and gift store with puppet theater
- **Cross Fit Bane**, 42 Centre Square, personal training/ boot camps
- **Eggmanink Design**, 128 S. Rosewood St., architecture and design studio
- **Stephanie Tade Agency**, 7A N. Bank St., literary agent

## Calendar of Events

Easton is bustling this time of year! Here are some event highlights. Visit [eastonmainstreet.org](http://eastonmainstreet.org) for a calendar and sign up for our weekly e-update newsletter to find out what's happening downtown (sign-up link on top right of our Web page.)

### NOVEMBER

- 4-5: **Bacon Fest**
- 5: **Racin' Bacon 5K**
- 11: **Sock Hop at Third Street Alliance**
- 11: **FAM (Familiarity) Tour**
- 11: **Bourbon Fest** fundraiser for GEDP (Pomfret Club)
- 11: **Pecha Kucha Night**
- 17: **Deadline** to register your **gingerbread house in Third Street Alliance's contest!**
- 24: **Easton Out Loud**
- 25: **Breakfast with Santa** (Pomfret Club)
- 25: **Peace Candle Lighting and Holiday Open House; Small Business Saturday**

### DECEMBER

- 22: **Easton Out Loud**

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